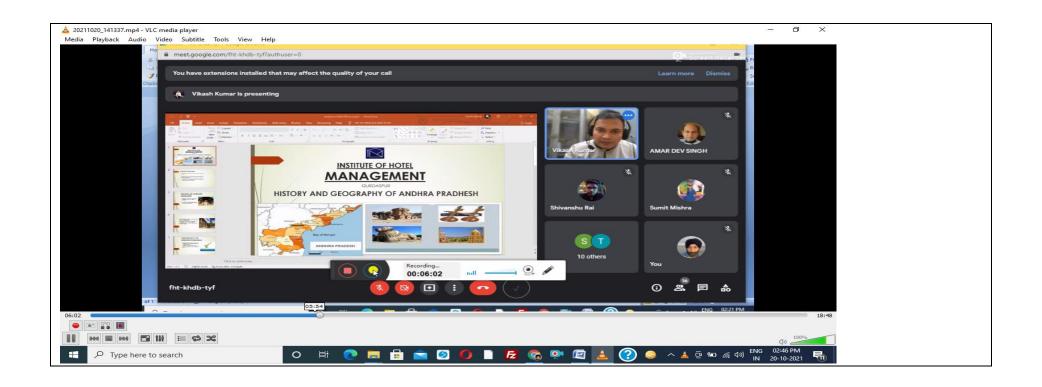
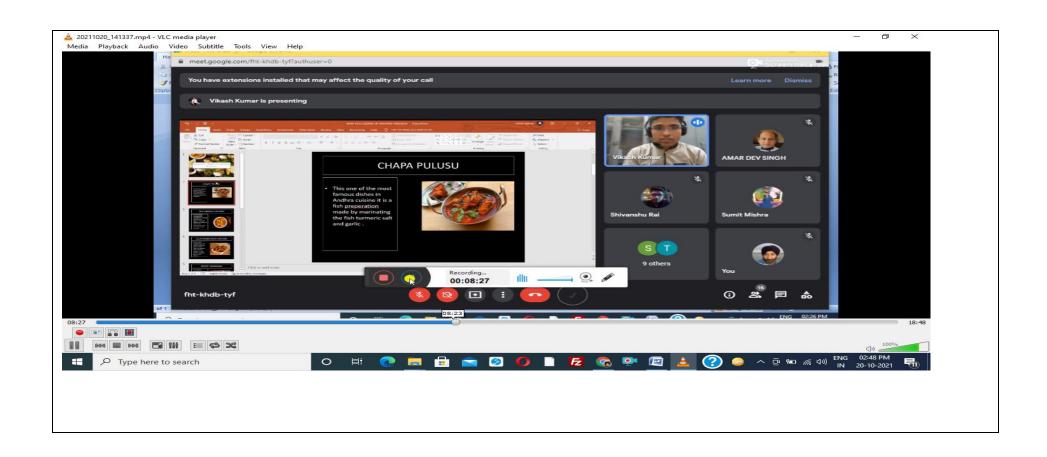
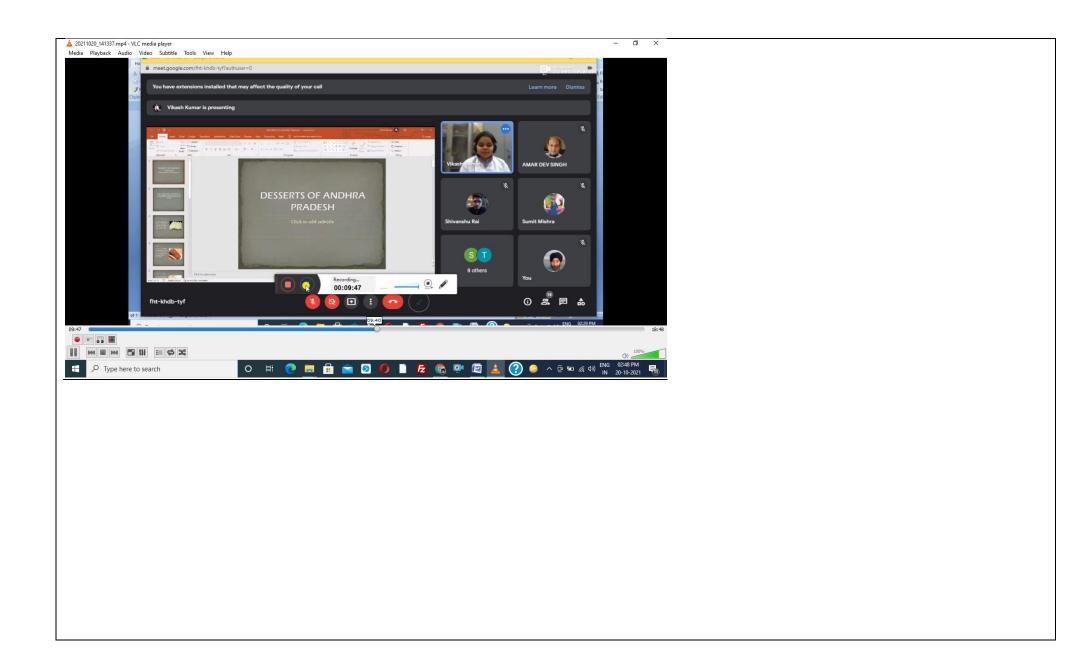
ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES

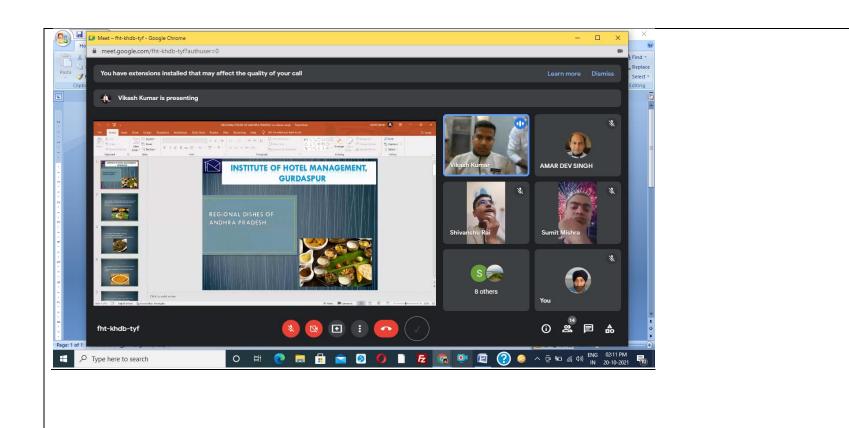
DURING OCTOBER 2021

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
01	IHM Gurdaspur	OCTOBER 2021	Online awareness of Andhra Pradesh food	Online awareness of Andhra Pradesh food was done through presentations given by students of IHM Gurdaspur. In which knowledge about various types of Andhra foods was shared by students with the viewers.	Andhra Pradesh	16 Participants	









SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF OCTOBER 2021

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	122		364	406	1781
2	INSTAGRAM IHM Gurdaspur Page	38			346	498